



Some types of user generated content can damage your brand. To ensure that your company is always presented in the best way, professional moderation of online content is crucial.

Depending on your users

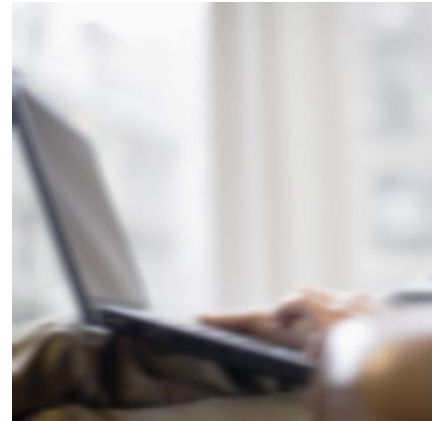
Successful websites are often depending on its users when they want to create a dynamic forum. Depending on your users means exposing you and your users to risks, risks that you cannot afford. So, either if you are hosting a chat room, online dating site, blog or classified ads you need to assure quality by moderating the content.

Responsible Online Moderators

Besedo has extensive experience in moderating user generated content (UGC). We know how to efficiently monitor, moderate and analyze large volumes of traffic and help assure its quality. Our professional staff handles a million cases every month, applying strict standards and quality control.

Benefits from Online Moderation

The result is a website, chat room or forum that is free from inappropriate language, comments and pictures. This will help build your brand and promote desired activity on your site. The benefit will be returning users since they feel safe utilizing your site.



UGC related products

- Chat Hosting
- Customer Care
- Software testing
- Fraud and abuse management
- Moderation of online content

For more information

Please call +46 8 522 371 00 or contact your personal Besedo account manager.

Offices in Malaysia, Malta and Sweden.

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