



Churn activities are a crucial part of increasing revenue and lowering recruitment costs for most Bingo companies.

In a business that is exposed to intense competition, no customers are more valuable than the existing ones. Naturally, your competitors want to capture your market share and do their utmost to attract all potential players using offers, welcome bonuses and other arrangements. We can reactivate profitable players at 10% of the cost of recruiting new ones.

If you have idle players in your customer database, let us help you to make them active again. We have helped several customers to successfully reactivate a considerable share of these idle players.

A delicate issue activating idle players

Contacting idle customers may be a delicate issue, particularly because the reasons behind their inactivity are seldom known. Through experience and know-how, Besedo can provide processes that can help you do this, and to eliminate the risk for you, we offer success-based fees to optimize the retention and reactivation of users.

Solutions for online companies

Besedo has been operating services for online-based companies since 2002. All of our operations are offered in 14 different languages and additional languages can be provided on request. We have hubs in Sweden, Malta and Malaysia and can thus operate 24/7. The company's headquarters is located in Stockholm, Sweden.



Game related products

- Chat Hosting
- Chat Moderation
- Customer Care
- Player Retention
- Fraud and abuse management
- Moderation of online content

For more information

Please call +46 8 522 371 00 or contact your personal Besedo account manager. Offices in Malaysia, Malta and Sweden.

www.besedo.com