



For the soft game industry, the content is not only about the games themselves. Most users come for the social content and interaction with peers and no Bingo site today is complete without a chat feature.

Bingo is traditionally a social game and has proven to be a success if correctly adapted to a website. The result will increase loyalty, thereby retaining players at your site.

Increase the time and money spent

Besedo has a long tradition of providing quality content for chat forums. We interact with users by introducing them to each other and by arranging quizzes and other social activities. The aim is to facilitate users, enabling them to increase the time and money spent on the site.

A friendly community for your target group

All Bingo sites have their own tone of voice depending on the target group and which type of Bingo is being played. So regardless of whether your players are young or elderly we make sure that all activity is well adapted to the user. Also, we make sure that no unwanted language or comments are being used in the chat room but rather that it is a friendly community that both you and your players can benefit from.

Solutions for online companies

Besedo has been operating services for online-based companies since 2002. All of our operations are offered in 14 different languages and additional languages can be provided on request. We have hubs in Sweden, Malta and Malaysia and can thus operate 24/7. The company's headquarters is located in Stockholm, Sweden.



Game related products

- Chat Hosting
- Chat Moderation
- Customer Care
- Player Retention
- Fraud and abuse management
- Moderation of online content

For more information

Please call +46 8 522 371 00 or contact your personal Besedo account manager. Offices in Malaysia, Malta and Sweden.

www.besedo.com